

# Laerdal® Pocket Mask™/Laerdal® Face Shield Private Label Order Form

Check here:

Please mail or fax completed form to:

<b>Laerdal Pocket Mask</b> <input type="checkbox"/> Soft Case w/Gloves & Wipe (82 99 40, 83 99 40) <input type="checkbox"/> Hard Case (82 00 32, 83 00 32)
<b>Laerdal Face Shield</b> <input type="checkbox"/> Foil Pack (46 00 04) <input type="checkbox"/> Key Ring (46 99 XX series) <input type="checkbox"/> Folder (46 99 05)

Laerdal Medical Corporation • 167 Myers Corners Road  
 P.O. Box 1840 • Wappingers Falls, NY 12590-8840  
 Phone: 877-LAERDAL (523-7325) Fax: 800-227-1143  
 customerservice@laerdal.com • www.laerdal.com

**Bill To:**

Organization: _____	State: _____	Zip: _____ - _____
Name: _____	Daytime Phone: ( ) _____	
Title: _____	Fax: ( ) _____	
Address: _____	E-mail Address: _____	Business Type: _____
City: _____	County: _____	Customer Account # _____

**Ship To:** (complete only if different from Bill To)

Organization: _____	City: _____	County: _____
Name: _____	State: _____	Zip: _____ - _____
Title: _____	Daytime Phone: ( ) _____	
Address: _____	Fax: ( ) _____	

PLACE ORDER HERE			
Catalog #	Quantity	Price	Total
		<b>Shipping *</b>	
		<b>Subtotal</b>	
		<b>Sales Tax **</b>	
		<b>Total →</b>	

\* Shipping FOB Origin – please call for all freight quotes.  
 \*\*Add sales tax based on subtotal amount.

**Sales Tax:**

Is your organization claiming exemption from state & local sales tax?  
 Yes  ID # \_\_\_\_\_ No

Note: Your state's applicable exemption certificate or statement must be included with your order for tax charges to be waived. Sales tax is collected in: AL, AZ, CA, CO, CT, FL, GA, ID, IL, IN, KY, LA, MA, MD, MI, MN, MO, NE, NJ, NM, NY, NC, OH, PA, SC, SD, TN, TX, VA, WA, WI (list subject to change without notice)

**Complete for Laerdal Face Shield Foil Pack Only:**

Colors (2-color limit):  
 Check One: Black only  Red only  Black and Red   
 Note: Package color for all Private Labeling is white, not yellow.

**Method of Payment:** (Choose One)

Purchase Order: Please attach PO – **For Existing Accounts Only**  
*Application for Credit Form required for new customers*

Check/Money Order – Amount Enclosed \$ \_\_\_\_\_

MasterCard    Visa    American Express    Discover

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Complete for Laerdal Face Shield Key Ring Only (Box of 25):**

<input type="checkbox"/> 46 99 08 01 Yellow	<input type="checkbox"/> 46 99 11 01 Blue
<input type="checkbox"/> 46 99 09 01 Red	<input type="checkbox"/> 46 99 12 01 Green
<input type="checkbox"/> 46 99 10 01 Black	PMS Color numbers: _____
<input type="checkbox"/> 46 99 17 Camouflage	(4-color limit)

**Complete for Laerdal Face Shield Folder Only (Box of 50):**

Colors:  
 PMS Color numbers: \_\_\_\_\_  
 Attach company message and advertising design/layout artwork

**Complete for Pocket Mask Only:**

Colors (4-color limit):  Blue Pouch    Black Pouch    Camo Pouch  
 PMS Color numbers: \_\_\_\_\_

*This form must be fully completed in order to expedite your shipment.*

**Shipping FOB Origin – Please call for all freight quotes.**

**Distributors - Call for Private Label Pricing**

**Printing Terms for All Private Labeling –  
One-Time Setup Costs**

- \$25.00 per color setup fee for standard Pantone® ink colors OR \$44.00 per mixing color setup fee for non-standard colors, plus \$3.15/oz of ink costs
- If the logo artwork is sent in a different format than stated, a fee of \$25.00 per hour will be added to prepare artwork
- Pantone color must be specified. Please adhere to color count guide on price tables
- All private label versions have “Customer Logo,” “Product Name,” and “A Laerdal Product”

**Terms for the Following Products**

- **Laerdal® Pocket Mask™ in Pearlized, White Hard Case 82 00 32 and 83 00 32**
- **Laerdal® Face Shield in Foil Pack 46 00 04**
- Artwork: Include logo as camera-ready or digital format (eps file on disk or CD). Electronic artwork file must be accompanied by a hard-copy composite and font information
- Minimum order quantity is 100 pieces
- Quantity requirement cannot be combined across product lines
- Please allow 2 – 3 weeks for delivery

**Terms for the Following Products**

- **Laerdal® Pocket Mask™ with Gloves and Wipe in Soft Packs:**  

	<u>Standard</u>	<u>Oxygen Inlet</u>
Blue Soft Pack or Black Soft Pack	82 99 40	83 99 40
- **Laerdal® Face Shield Key Ring (pkg. 25):**  
 Yellow (46 99 08 01), Red (46 99 09 01), Black (46 99 10 01), Blue (46 99 11 01), Green (46 99 12 01), Camouflage (49 99 17)
- **Laerdal® Face Shield Folder – 46 99 05 (pkg. 50)**

Pocket Mask 82 00 32 – Hard Case					
	100-499	500-999	1,000-2,499	2,500-4,999	5,000+
1 Color	\$12.47	\$10.60	\$9.97	\$9.35	\$8.73
2 Color	\$12.78	\$10.86	\$10.22	\$9.59	\$8.95
3 Color	\$13.14	\$11.17	\$10.51	\$9.86	\$9.20
4 Color	\$13.46	\$11.44	\$10.76	\$10.09	\$9.42

Pocket Mask w/Oxygen Inlet 83 00 32 – Hard Case					
	100-499	500-999	1,000-2,499	2,500-4,999	5,000+
1 Color	\$18.86	\$16.03	\$15.09	\$14.14	\$13.20
2 Color	\$19.19	\$16.31	\$15.35	\$14.39	\$13.43
3 Color	\$19.57	\$16.63	\$15.66	\$14.68	\$13.70
4 Color	\$19.90	\$16.92	\$15.92	\$14.93	\$13.93

Laerdal Face Shield 46 00 04 – Foil Pack					
	100-499	500-999	1,000-2,499	2,500-4,999	5,000+
1 Color	\$2.20	\$1.87	\$1.76	\$1.65	\$1.54
2 Color	\$2.48	\$2.10	\$1.98	\$1.86	\$1.73

*Individually priced. Sold in packages of 50.*

- Pocket Mask Soft Pack minimum order quantity is 450 pieces
- Laerdal Face Shield Key Ring minimum order quantity is 250 pieces
- Laerdal Face Shield Folder minimum order quantity is 5,000 pieces
- Quantity requirement cannot be combined across product lines
- Artwork and Approval:  
 Artwork must be in electronic format sent by e-mail. Two weeks after receipt of electronic artwork, sample to be available for customer approval
- Please allow 4 – 6 weeks for delivery after customer approves artwork
- Maximum number of logo colors is four
- Soft Pack and Key Ring orders, with one-time quantities greater than 5,000 for each product line, may customize pouch material color

Laerdal Face Shield Key Ring 46 99 XX 01 Series					
	250-499	500-999	1,000-2,499	2,500-4,999	5,000+
1 Color	\$4.66	\$3.96	\$3.73	\$3.50	\$3.26
2 Color	\$4.84	\$4.11	\$3.87	\$3.63	\$3.39
3 Color	\$5.11	\$4.34	\$4.09	\$3.83	\$3.58
4 Color	\$5.29	\$4.49	\$4.23	\$3.96	\$3.70

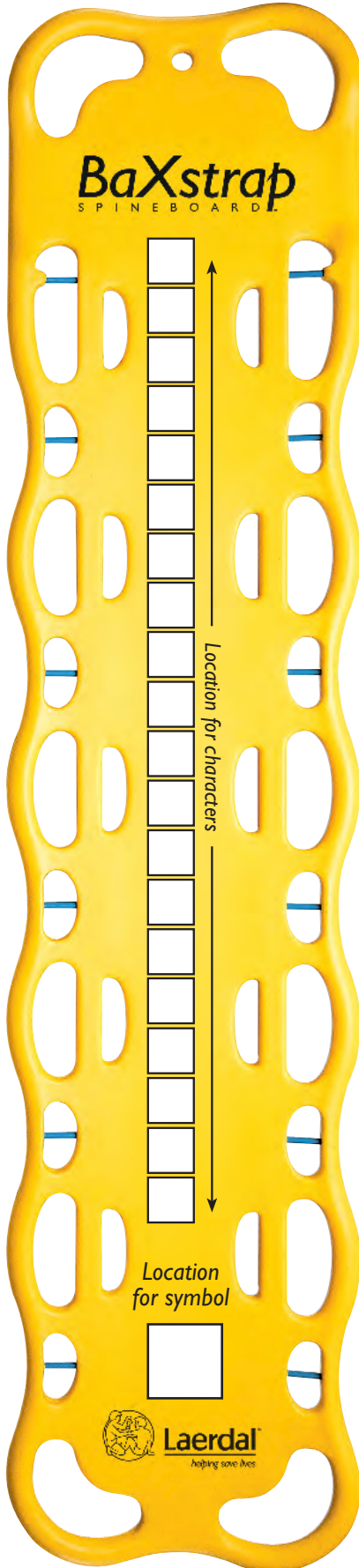
*Individually priced. Sold in packages of 50.*

Laerdal Face Shield Folder 46 99 05					
	5000-9999	10,000-14,999	15,000-19,999	20,000-24,999	25,000+
1 Color	\$3.23	\$2.74	\$2.58	\$2.42	\$2.26
2 Color	\$3.39	\$2.88	\$2.71	\$2.54	\$2.37
3 Color	\$3.63	\$3.08	\$2.90	\$2.72	\$2.54
4 Color	\$3.79	\$3.22	\$3.03	\$2.84	\$2.65

*Individually priced. Sold in packages of 50.*

Pocket Mask 82 99 40 – Soft Pack					
	450-499	500-999	1,000-2,499	2,500-4,999	5,000+
1 Color	\$14.46	\$12.29	\$11.57	\$10.84	\$10.12
2 Color	\$14.74	\$12.53	\$11.79	\$11.06	\$10.32
3 Color	\$15.17	\$12.90	\$12.14	\$11.38	\$10.62
4 Color	\$15.46	\$13.14	\$12.37	\$11.59	\$10.82

Pocket Mask w/Oxygen Inlet 83 99 40 – Soft Pack					
	450-499	500-999	1,000-2,499	2,500-4,999	5,000+
1 Color	\$20.86	\$17.73	\$16.69	\$15.64	\$14.60
2 Color	\$21.14	\$17.97	\$16.91	\$15.86	\$14.80
3 Color	\$21.57	\$18.34	\$17.26	\$16.18	\$15.10
4 Color	\$21.86	\$18.58	\$17.49	\$16.39	\$15.30



## Laerdal® BaXstrap™ Spineboard Private Label Order Form

Fill in blank spaces with choice of available characters or symbol number.  
Please indicate direction of letters as they will appear on the board.

### Billing and Shipping Information

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_

County: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ - \_\_\_\_\_

Daytime Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Available Characters															
A	B	C	D	E	F	G	H	I	J	K	L	M	N		
O	P	Q	R	S	T	U	V	W	X	Y	Z				
=	+	-	"	"	.	1	2	3	4	5	6	7	8	9	0

Maximum of 20 characters.  
Character size is 2 1/4" x 2 1/4".  
Color of characters and symbol is blue only.

Available Symbols		
1		2
3		
	Caduceus	Maltese Cross
		Star of Life

Only one (1) symbol per board.  
Symbol height is approximately 4".  
Character and symbol boxes are not to scale.

### PLACE ORDER HERE

Spineboards ordered	Qty.	Each	Total
982599 - Yellow	X	\$179.00 =	
982699 - Olive Green	X	\$179.00 =	
Characters ordered	X	\$2.50 =	
# of boards symbol should appear on	X	\$2.50 =	

\* Add sales tax based on subtotal amount

Shipping \*\*

Subtotal

Sales Tax \*

Total

**Please Make Copies**  
of order form for future use.

\*\*Shipping FOB Origin – Please call for all freight quotes.  
Please allow 6–8 weeks for delivery in USA.

Is your organization claiming exemption from state and local sales tax?

Yes  No If yes, what is your Tax ID#: \_\_\_\_\_

Note: Your state's applicable exemption certificate or statement must be included with your order for tax charges to be waived.