

Heartsaver AED Anytime Question and Answer Document

Product Knowledge Overview

Q: What is Heartsaver AED Anytime?

A: The Heartsaver AED CPR Anytime Personal Learning Program is designed to teach the core skills of CPR utilizing a 28-minute DVD and personal manikin (Mini Anne) and the cognitive skills of AED use through the Heartsaver AED Anywhere CD-ROM. Students complete the CD-ROM and the 28-minute CPR DVD, then must successfully complete a CPR Skills Test with an AHA BLS or Heartsaver Instructor to receive their Heartsaver AED course completion card.

Q: How does this program work?

A: There are three steps to completing the Heartsaver AED Anytime program:

1. The student learns and practices CPR skills using the CPR Skills Practice DVD either at the workplace or home.
2. The student completes the Heartsaver AED Anywhere CD-ROM using a computer. After the student has gone through each lesson in the CD-ROM, he/she prints out a certificate indicating that they have successfully completed the AED segment of the course.
3. The student completes a CPR skills test with an AHA BLS or Heartsaver Instructor. Upon successful completion of the CPR skills test, the student receives an AHA Heartsaver AED course completion card.

Q: Who is the intended audience for this program?

A: This program was designed for commercial companies, corporations, businesses or other entities that need or want to provide CPR and AED training to their employees or designated first responders, but who face many logistic obstacles such as the cost of have employees away from their jobs, high employee turnover, and scheduling conflicts.

Some of the industries that are specifically featured in Heartsaver AED Anywhere include:

- Business and Industry (office settings, industrial sites, etc.)
- Health and Fitness
- Hospitality and Transportation
- Public Service (Law Enforcement, Security Guard, Government, Military)
- Retail (Shopping Malls, etc.)
- Parks and Recreation

Q: Why did the AHA develop Heartsaver AED Anytime?

A: The Heartsaver AED Anytime program was developed to meet the needs of companies and worksites who face many logistical challenges providing CPR and AED training to their employees in a classroom setting. Some of these barriers include cost of employee time away from the job, scheduling conflicts, and high employee turnover. The Heartsaver AED Anytime program is a research-proven method for teaching CPR and AED skills that provides companies ultimate flexibility in CPR and AED training. Using this program, employees can complete training at their own pace, off-site or at work and individually or in a group setting.

Q: Is using Heartsaver AED Anytime better than taking the Heartsaver AED Course?

A: No, one is not better than the other. Both are effective ways of learning CPR and AED skills. The Heartsaver AED Anytime kit gives students and employees the flexibility to complete the CPR and AED training at their own pace and in the comfort of their home or another location like the worksite. It is a desirable training option for many businesses and facilities that face logistical problems scheduling training and handling employee time away from the job.

Q: Is there research to show that the CPR Anytime method of teaching CPR is effective?

A: Yes. Research has shown that users of CPR Anytime performed CPR as well as students in a Heartsaver CPR course (assessed by recording manikin). Also, CPR Anytime users performed equally well when using the kit: on their own, with facilitation from a peer, or with facilitation from an AHA-certified BLS instructor. The abstract of the newly published research on the CPR Anytime method can be viewed at the CPR Anytime Web site, and the full paper can be purchased through the *Resuscitation* Web site.

Q: What is a CPR Skills Test?

A: A CPR Skills Test is a test of CPR skills with an AHA Instructor. That skills test can be conducted at an AHA Training Center or at another location as long as the instructor is an AHA Instructor. The CPR Skills Test tests student proficiency in performing chest compressions, rescue breathing, calling 9-1-1 and other important parts of CPR.

Q: Is Heartsaver AED Anytime a credentialed course?

A: If a student successfully completes a Heartsaver CPR Skills Test with an AHA Instructor, the student will receive a Heartsaver AED Course Completion Card. However, without this essential skills test, students are not certified or credentialed in Heartsaver AED.

Q: What is micro-simulation?

A: Micro-simulation is an innovative self-directed learning technology designed to simulate realistic scenarios and allow the user to provide real-time assessment of a problem and perform actions to solve the problem.

Kit Contents/Material

Q: What is included in the Heartsaver AED Anytime kit?

A: The kit contents include:

- A personal CPR training manikin (Mini Anne)
- The CPR Skills Practice DVD
- The AHA Heartsaver AED student workbook
- The Heartsaver AED Anywhere CD-ROM
- A barrier device and gloves
- Mini Anne spare lung and wipes

Q: Is the kit available in Spanish?

A: The CPR skills practice DVD comes in both English and Spanish. At this time, there are no plans at this time to make the Heartsaver AED Anywhere CD-ROM available in Spanish.

Q: Does the CPR Anytime kit teach CPR for children, as well as adults?

A: Yes, the user can adjust the CPR Anytime manikin for child CPR. The feedback on compressions can be adjusted so that the user knows that he/she does not need to press as deep on a child to achieve a compression.

Q: Is the Mini Anne manikin latex free?

A: Yes.

Q: Is the DVD closed-captioned for the hearing impaired?

A: Yes.

Pricing for/Purchasing of Heartsaver AED

Q: How can Training Centers and Instructors purchase Heartsaver AED Anytime?

A: Heartsaver AED Anytime can be purchased from any of the three AHA distributors, Channing-Bete, Laerdal, and WorldPoint ECC.

Q: How much does the Heartsaver AED Anytime kit cost?

A: The suggested retail price for the Heartsaver AED Anytime kit is \$69.95.

Q: What is the cost of a CPR Skills Test at an AHA Training Center?

A: The AHA does not set the pricing of skills test for Training Centers. Typically, Training Centers will need to spend about 20 minutes per individual completing a CPR Skills Test. If Training centers pay their instructors by the hour, it is safe to assume that the customer will be charged a flat fee for approximately 1/2 hour of instructors pay. For customers that have multiple individuals needing a CPR Skills Test, the customer will be charged a fee for the time required to

complete the skills tests for their employees. This fee may be included as an all inclusive price or segmented as an additional cost.

Technical Information

Q: Whom do customers call if there is a problem with their kit (manikin, DVD, missing piece), loading the software or can't get the license number to work?

A: For technical assistance or questions, call Laerdal at 888-562-4242.

Q: Whom do customers call if they have a training question?

A: For training or other program questions, customers should call 1-877-AHA-4CPR or visit www.cpranytime.org.

Q: Can I get a VHS version of the CPR Skills Practice DVD?

A: We do not have a VHS version.

AHA Logo Information

Q: What if a company or organization wants to have their name on a certain number of CPR Anytime kits? What are the rules regarding logo use?

A: Any organization or company wishing to have their name on Heartsaver AED Anytime kits should be directed to the CPR Anytime Program Team. The following background information is from AHA Legal:

All use of anyone's name or logo on an AHA branded product must follow the Corporate Relations Policy 2004. If a company buys CPR Anytime kits and would like to place a sticker on the kits, the stickers must comply with the statement below. This policy is true whether we put the stickers on, or whether the company puts them on the kits.

If the company wants to have its name/logo pre-printed on the kits, this must be approved by AHA Legal and the CPR Anytime Program Team.

C. USE OF CORPORATION'S NAME & MARKS ON AHA PRODUCTS

1. General rules:

A corporate name with or without its logo may appear with a proclaimer on AHA programs, products or materials which it sponsors. A product brand name, without its logo, may appear with a proclaimer on AHA programs, products or materials which it sponsors.

Marketing Information

Q: Are marketing materials available for Heartsaver AED Anytime? What are they? How do I order them?

A: Yes, the following marketing materials will be available for staff to order through the Workflow One Web site prior to the product's launch. These items include:

- Heartsaver AED Anytime Product Information Sheet
- Heartsaver AED Course Models

Also, marketing materials and information will be available at cpranytime.org, and on the Instructor Network, ahainstructornetwork.org.