

CALL FOR PRESENTATIONS

Rosen Shingle Creek
Orlando, Florida
September 11-15, 2012



Biennial gathering promotes and celebrates the art, science and impact of resuscitation from sudden cardiac arrest!



Emergency Cardiovascular Care Update

INTERNATIONAL EDUCATIONAL CONFERENCE & EXPOSITION
PRESENTED BY THE CITIZEN CPR FOUNDATION

Key Dates

Sept. 11–12, 2012:	Preconference workshops
Sept. 13–15, 2012:	Regular conference
Sept. 15, 2011:	Submissions open at eccu2012.com
Nov. 15, 2011:	Submissions close for concurrent sessions, and half-day or full-day preconference workshops
March 15, 2012:	Submissions close for peer-reviewed scientific abstracts and posters
June 15, 2012:	Submissions close for Lightning Round Best Practices and Open Microphone

Note: To allow for the most up-to-date research and case studies, the deadline for poster and scientific abstracts will be March 15, 2012. They will undergo a peer-review selection process.

CME/CE

The educational sponsors of this activity include the American Heart Association (AHA). In accordance with AHA continuing education standards, prospective faculty/authors **MUST** disclose any financial relationships that they and/or their spouses have had in the past 12 months with commercial interests whose lines of business are related to the education presented at ECCU. All presenters in any category, workshops, concurrent sessions, scientific abstracts and posters must complete an AHA disclosure form which will be provided in the online submission process.

Additional Presentation Opportunities

- The “Lightning Round Best Practices” series of presentations is designed to provide brief (10 minutes) and highly practical nuggets, tips and tricks for instructors, program managers, and community champions.
- New this year will be a special session called ‘Open Microphone’ in which survivors and rescuers will have the opportunity for a 10-minute presentation to tell their story and honor their rescuer.

Note: These will be submitted separately from the rest of the program and are due June 15, 2012. You can find out more information about submissions at eccu2012.com.

Special Survivor Focus

An educational track for survivors and a special celebration dinner for survivors and their rescuers are planned for 2012.

We especially encourage submissions on topics related to survivors, their unique stories, the challenges they face after recovery, and lessons learned.



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BACKGROUND FOR PRESENTERS

The mission of the Citizen CPR Foundation is to save lives from sudden death by stimulating citizen and community action. The Citizen CPR Foundation produces the ECCU conference every two years, with founding partners the American Heart Association, American Red Cross and the Heart and Stroke Foundation of Canada.

ECCU 2012

CCPRF/ECCU 2012 is the 18th in a series of international biennial conferences on Cardiopulmonary Resuscitation (CPR) and other aspects of emergency cardiovascular care (ECC). The primary objective of this conference is to provide a grass roots forum for the exchange of information on ideas, innovations, developments and trends in community CPR programs and resuscitation. ECCU is the premier conference for hearing the latest science for treating sudden cardiac arrest, learning from top resuscitation and training experts, and understanding what really works in the common goal to save more lives.

Audience

ECCU attracts an international and interdisciplinary group of practitioners, educators, researchers and others who are interested in advancing the practice. Participants include:

- CPR and Public Access Defibrillation Program Coordinators
- CPR, BLS and ALS instructors
- Emergency, critical care and school nurses
- EMTs, Paramedics, dispatchers and other first responders
- EMS managers, chiefs, training officers, PIOs
- Physicians and researchers
- Respiratory Therapists
- Educators and researchers
- Survivors and rescuers
- Community champions

**To submit a presentation,
visit ECCU2012.com**

2012 Theme:

Go for the Gold!

Become a champion in the race to save more lives.



Areas of Emphasis

- Collaboration among citizens, communities and organizations is key to survival from sudden death
- Survival outcomes will be improved with implementation of best practices applications of science, technique, education and awareness
- Innovations in resuscitation education, technology and practice in both the prehospital and hospital settings
- How can the community be mobilized to PREVENT SCA and help those who have suffered SCA and survived

Suggested areas of content for the conference include (but are not limited to) best practices in the following areas:

- Implementing the 2010 AHA ECC Guidelines
- Improving survival rates by comprehensive implementation of community-wide interventions
- Strategies for increasing bystander CPR and training (through policy, awareness and training)
- CPR and AED programs in the schools
- Legislative mandates and trends regarding CPR and AED
- CPR and AED programs in other targeted populations (workplace, hotels, churches, fitness centers, restaurants, doctor offices, shopping malls, etc.)
- Prehospital and hospital response to sudden cardiac arrest and stroke
- Training and instruction
- Fund-raising and business development
- New media/social media

Questions? Contact Julie Husk at Citizen CPR Foundation | 703-533-0251, ext. 1795 | husk@citizencpr.org

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**CITIZEN CPR
FOUNDATION**

Helping citizens and communities save lives

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American Heart Association | American Red Cross | The Heart and Stroke Foundation of Canada

SUBMISSION INFORMATION

All presentation and abstract application materials must be submitted electronically. A link to the submission site will be posted at ECCU2012.com.

Conference Format and Topics

ECCU 2012 will be structured to include the following type of presentations:

- Half-Day and Whole-Day Preconference Workshops
- General Sessions
- Concurrent Sessions
- Poster Presentations
- Evidence-Based Scientific Abstracts
- Lightning Round Best Practices
- Special 'Open Microphone' Session

ECCU 2012 Conference Overall Learning Objectives:

Note: Presenters should link their learning objectives back to **one or more** of the overall learning objectives of the conference which are as follows:

- 1) List and describe one or more SURVIVOR/RESCUER stories that can be used to illustrate an effective chain of survival for cardiac arrest
- 2) List and describe how to implement 3 NEW effective CPR training techniques in your hospital/EMS system or community
- 3) Describe 3 effective community-wide implementation strategies that improve sudden cardiac survival rates
- 4) Describe 3 ways that MEDIA can improve the number of people trained in CPR and willing to act in an emergency
- 5) Share and understand 3 best practices for innovative implementation of the 2010 AHA CPR and ECC Guidelines in your hospital/EMS system or community

Applicants may apply to present in following formats:

(Note: Individuals who apply to present a session of any format may also apply simultaneously to present a poster presentation on the same subject. When applying, you'll have an opportunity to ask your submission also be considered for a poster.)

Preconference Workshops (Due November 15, 2011)

These are 4 hours to 8 hours in length, and run prior to the start of the regular conference. They are designed to present more in-depth training and education to targeted audiences. Often, they are sponsored by an organization to provide education on a topic related to their expertise.

Concurrent Sessions (Due November 15, 2011)

These are 50-minute sessions that address specialty topics of special interest to segments of the conference audience. They can be in the form of sharing of best practices, "how I do it", illustrative case studies, summary of research, dynamic innovation, facilitated discussion, controversial issue presentation, or something you want to share with the attendees. Presentations can be submitted for 25 minute or 50 minute format.

Scientific Abstracts (Due March 15, 2012)

These are peer-reviewed submissions of research and evidence-based best practices. Selected presentations will have 15 minutes to provide an overview of their research, as well as an opportunity to submit a poster.

Poster Presentations (Due March 15, 2012)

Poster presentations consist of a visual display of research/program highlights on a display board, combined with an interpersonal question-and-answer period. Poster presenters will be asked to remain with their display for their assigned hours, to answer questions, and expand on the material for interested visitors. Hours will be assigned to presenters upon acceptance of the poster presentation.

Lightning Round Best Practices (Due June 15, 2012)

Have a great idea, tip, PSA, awareness campaign, survivor story, case study, or best practice to share? These sessions are rapid-fire nuggets of information delivered in up to 10 minutes. Contribute to your profession by sharing your experiences. Everyone, regardless of their experience as a presenter, is encouraged to submit a presentation.

Open Microphone (Due June 15, 2012)

New this year will be a special session called 'Open Microphone' in which survivors and rescuers will have the opportunity for a 10-minute presentation to tell their story and honor their rescuer.

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Presentation Application and Submission Rules

1. All concurrent sessions, workshops, scientific abstracts and poster application materials must be submitted through the online submission site. Fax, mail, e-mail or handwritten submissions will **NOT** be accepted for review.
2. Without exception, submissions must be received through the Website by the end of day (EST) by the deadlines above. Late submissions will **NOT** be considered.
3. If you are submitting as a presenter in any category, you **MUST** do the following:
 - 1) Include at least two learning objectives that link back to the ECCU 2012 Conference Overall Learning Objectives, 2) Upload the AHA Conflict of Interest Disclosure form; and 3) Upload a current curriculum vitae. Any submission without any of the above three items will not be considered.

Selection Process and Criteria

The ECCU Program Committee will review applications for Preconference Workshops, Concurrent Sessions, and Lightning Round Best Practices. The quality of the presentation content is the most important factor in the selection process. Quality will be determined based on relevance, significance, originality and innovation. The appeal of the proposed method of presentation, given the presentation content, will also influence selection. We encourage entertaining and informative presentations that engage the audience and make use of graphics, interactions, and dialogue. When prompted, please include references regarding other presentations or workshops you've completed in the past to give us a sense of your speaking experience and abilities. These will be selected by a reviewed, blinded process based on the following criteria: quality as defined above, method of presentation and overall participant appeal.

Concurrent Sessions, Scientific Abstracts and Posters will go through a peer-reviewed, blinded process, with representative experts in the field. The ECCU 2012 Program Committee

will review recommendations from this committee and will be responsible for final selections. Abstracts and Posters will be rated on a four point scale as follows: 4 = Outstanding, 3 = Very Good, 2 = Good and 1 = Poor. Ratings will be based on content and method of presentation

Applicants will be notified via e-mail 10 to 12 weeks following the deadline for submission regarding whether or not their submission was accepted for presentation.

Entitlements of Acceptance

Workshop or Concurrent Session Presenters: Upon acceptance, free conference registration will be awarded to up to two faculty per workshop, and one faculty per concurrent session. Faculty are responsible for their own travel, food, and hotel arrangements.

Scientific Abstracts: Upon acceptance, presenters will be listed in the final program and abstracts will be prominently displayed. Those chosen will be responsible for their own travel, food and hotel arrangements, and will need to register for the conference as an attendee.

Poster Presenters: Upon acceptance, presenters will be listed in the final program and posters will be prominently displayed. Those chosen will be responsible for their own travel, food and hotel arrangements, and will need to register for the conference as an attendee.

Lightning Round Best Practices/Open Microphone

Presenters: Upon acceptance, presenters will be listed in the final program and will be listed as faculty. Those chosen will be responsible for their own travel, food and hotel arrangements, and will need to register for the conference as an attendee.

Accepted abstracts will be published in the ECCU 2012 Final Program Syllabus, and on the CCPRF Website.

William H. Montgomery Excellence in Education Award

All scientific abstracts, general sessions and concurrent sessions that are presented at ECCU 2012 will be eligible to win the William H. Montgomery, M.D. Excellence in Education Award. This award, sponsored by the Laerdal Foundation for Acute Medicine, is named in honor of Dr. William H. Montgomery who served as co-founder and President of the Foundation for over 15 years. A plaque and \$1,000 will be awarded to the lead presenter, as submitted on the abstract application and lesser amounts will be awarded to the second and third place selections. AHA, ARC, HSFC and CCPRF sponsored speakers are not eligible.

The award is designed to promote the highest level of educational excellence at the ECCU International Conference. It is our hope that this award will encourage presenters to seek excellence in all areas of education. With that in mind, presentations will be judged on the basis of the following criteria:

- Value of the content to the ECCU audience
- Quality of teaching methodology
- Innovation
- Presenters knowledge of the subject matter
- Degree to which the objectives of the presentation were achieved
- Overall quality of presentation